



SUSTAINABILITY FACTS

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Cruise lines work hard to continuously advance their sustainability efforts, decrease their environmental impact and abide by responsible tourism practices.

This card includes five key steps CLIA cruise lines have taken to ensure that we are working towards a more sustainable future.

Keep this card close by to help answer any questions your clients may have regarding the cruise industry's efforts.



In 2018, CLIA cruise lines made the first-ever industry-wide emissions commitment, pledging to **reduce the rate of carbon emissions** across the industry fleet by 40% by 2030.

CLIA cruise lines have invested more than \$22 billion in the development of **new energy-efficient technologies and cleaner fuels**.

44% of the new ships being built currently will rely on LNG fuel for primary propulsion. **Liquefied natural gas (LNG)** fuel has virtually zero sulphur emissions, resulting in a 95 - 100% reduction in particulate emissions and 20% reduction in greenhouse gas emissions.

CLIA cruise lines **support local economies** by bringing guests and crew to their shores and using local services and goods on ships. The industry sustains over 1.17 million jobs and \$150 billion in economic impact worldwide.

While cruise ships comprise less than 1% of the global maritime community, **the entire shipping industry benefits from the early adoption of new technologies and practices** that did not exist just five to ten years ago. This includes LNG, exhaust gas cleaning systems and advanced water treatment systems.

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